



## **Liz Young, CFA**

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**Liz** is SoFi's Head of Investment Strategy, responsible for providing economic and market insights to a variety of audiences. Liz is passionate about educating others on markets and investing in order to help people feel empowered to take a more active role in their financial futures. Prior to joining SoFi, Liz was the Director of Market Strategy at BNY Mellon Investment Management. Earlier in her career, she was a portfolio analyst at Baird and a research analyst at BMO Global Asset Management. She is a frequent guest on CNBC, Bloomberg, and Yahoo Finance, and is often quoted in the NY Times, WSJ, Barron's, and other industry publications. Liz holds a BBA in Finance and Marketing from the University of Wisconsin-Milwaukee and a MBA from Marquette University. She is a CFA Charterholder, a member of the CFA Institute and CFA Society of New York.